

M.B.A. (CBCS Pattern) Semester-II
PCB2C04 - Entrepreneurial Development

P. Pages : 2

Time : Three Hours



GUG/S/25/10685

Max. Marks : 70

-
- Notes : 1. Attempt **any five** questions.
2. All questions carry equal marks.

- | | | |
|-----|---|----|
| 1. | What is Entrepreneurship? Discuss the concept and Need of Entrepreneurship Development. | 14 |
| 2. | Discuss about the role and responsibilities of corporate entrepreneurship. | 14 |
| 3. | Explain various socio-psychological factors influencing entrepreneurship development. | 14 |
| 4. | Describe ED cycle and explain how identifying & Developing Entrepreneurial potential. | 14 |
| 5. | Explain creativity, Innovation and Business Ideas Generation process. | 14 |
| 6. | Discuss about the role of chamber of commerce, Industrial Associations and other bodies in business planning. | 14 |
| 7. | Explain the steps and process involved in setting up a manufacturing unit and a service unit. | 14 |
| 8. | Discuss the various activities of SIDBI, DIC and NABARD as a support system for setting up a new venture. | 14 |
| 9. | State the role of Intrapreneurship in Indian Industry and opportunities in different economic sectors. | 14 |
| 10. | Write short notes on any two . | 14 |
| | a) Format and contents of DPR. | |
| | b) Schemes for educated employed. | |
| | c) Role of KVIC and Government Schemes for financing. | |
| | d) NGO and Entrepreneurship. | |
